Chetana's
Institute of Management & Research

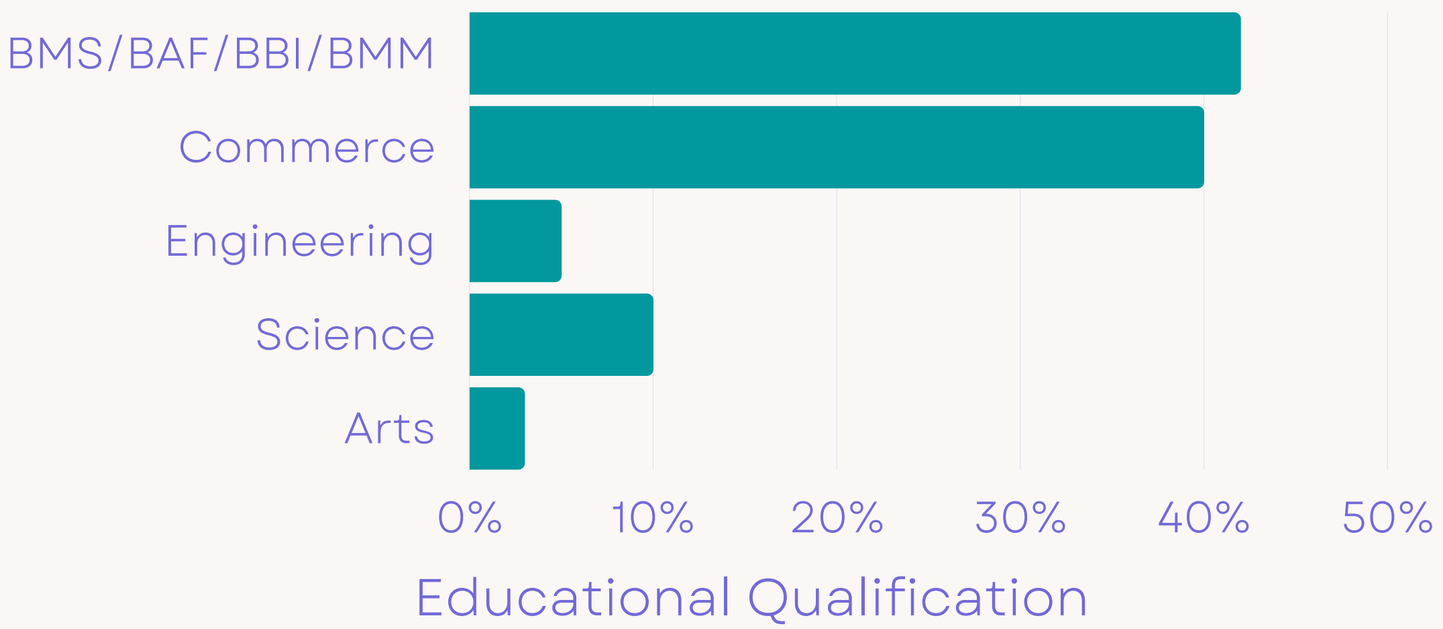
AICTE New Delhi Approved & ISO 21001 : 2018 Certified

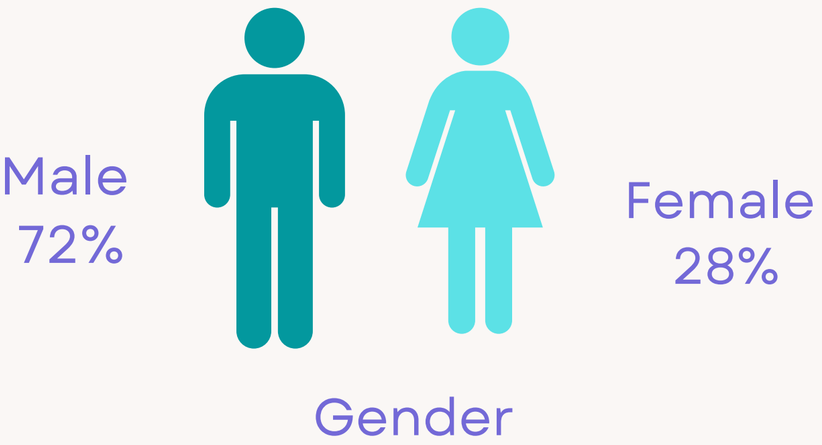
Placement Highlights

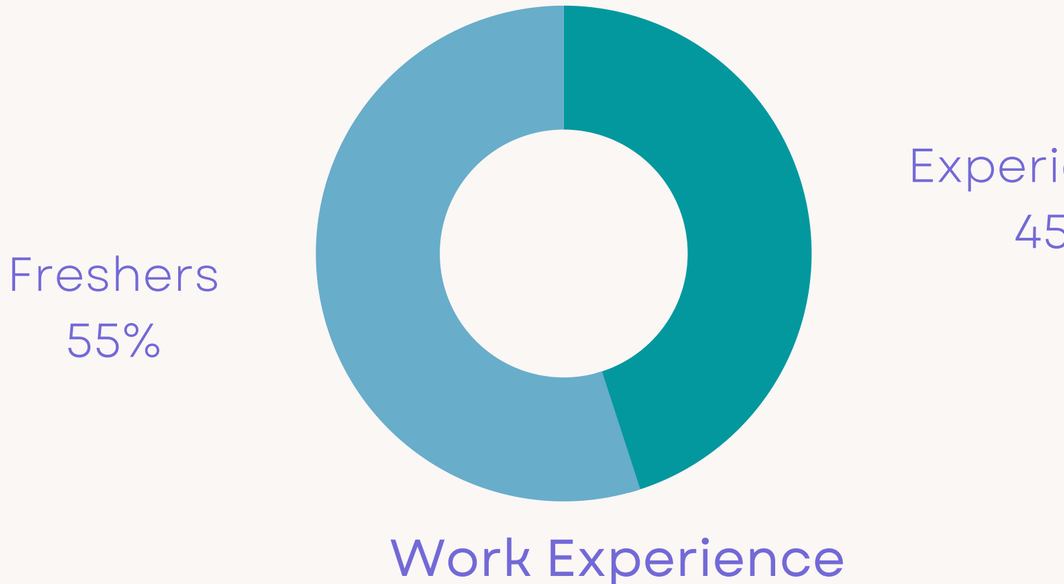
PGDM MARKETING

Batch 2020-22

Batch Profile PGDM MARKETING







PGDM Marketing Final Placement
HighLights 2020-22

Batch Size
60

Average CTC
Rs. 6.5 LPA

Average CTC of Top 20%
Rs. 8.03 LPA

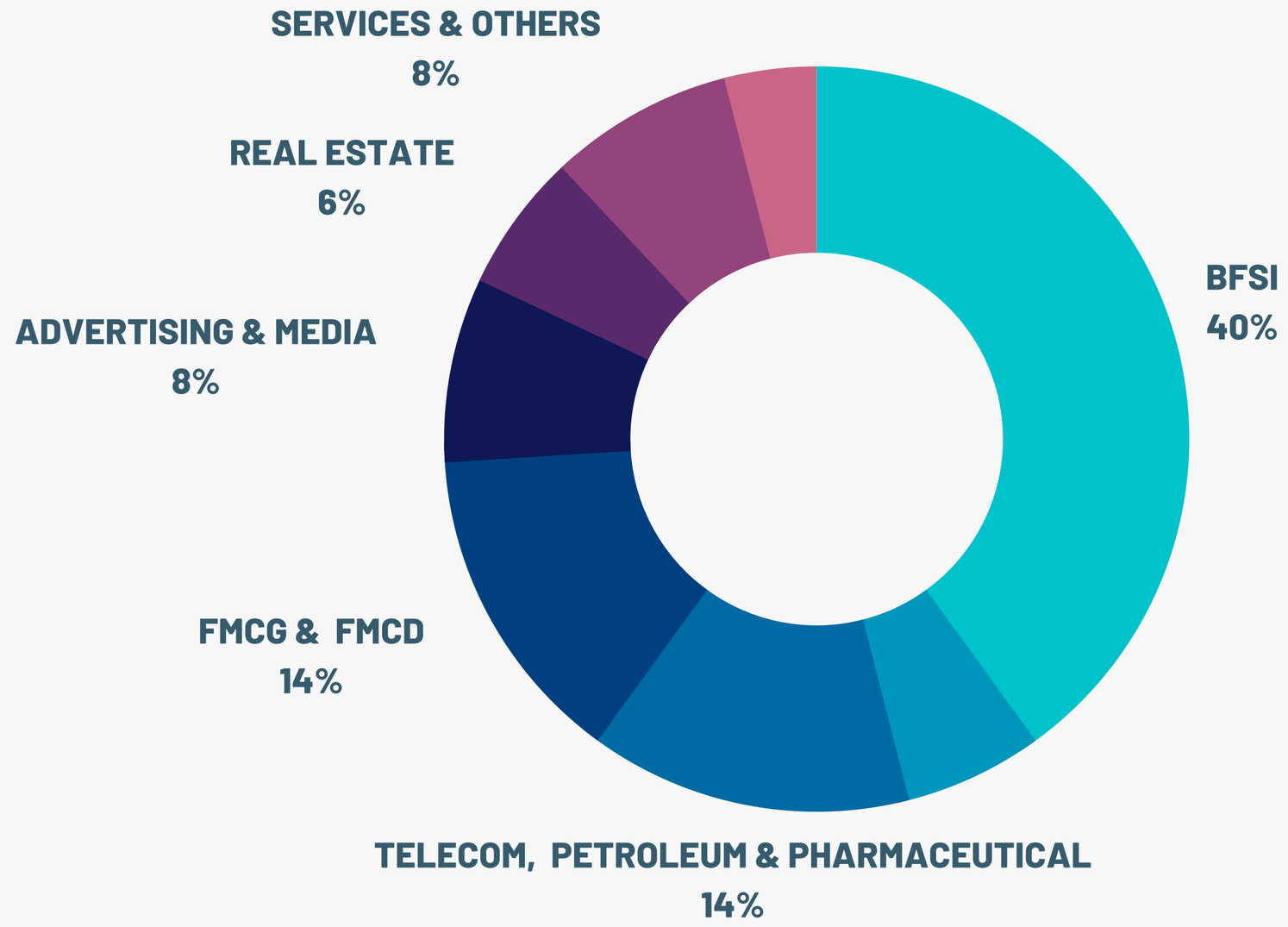
47% Batch placed above
Rs. 7 LPA

Highest CTC
Rs. 9 LPA

Average CTC of Top 10%
Rs. 8.16 LPA

Average CTC of Top 30%
Rs. 7.82 LPA

Sector Wise Placements



Placement Partners

Nos of Companies

100+

91 SQUAREFEET
A. K CAPITAL
ABI ANALYTICS
ACCENTURE
ACUITE RATING AND RESEARCH
ADANI ELECTRICITY
ADFACTORS PR
ADITYA BIRLAFASHION RETAIL
ANALAH CAPITAL PVT. LTD
ANAND RATHI
BDB RESEARCH
BLACKROCK
BLUESTAR
CAPITAL VIA
CARE RATING
CITIUS TECH
COFFEE DAY BEVERAGES
CRISIL
DECIMAL POINT
DERIVIUM
DESIGN QANDY
DHL
EDELWIESS HOUSING FINANCE
GENERAL MILLS
GEP
HDFC AMC
HDFC BANK
HDFC LTD.
HEXAWARE
HUL
HUL HORECA
ICICI AMC
ICICI BANK
ICICI PRUDENTIAL
ICICI PRUDENTIAL LIFE INSURANCE
ICRA
IDFC FIRST BANK
INDIA BONDS
INDORE COMPOSITES
INDUSIND BANK
INFOEDGE
INSYNC ANALYTICS
INTERNET AND MOBILE ASSOCIATION OF INDIA
ISS INDIA PVT LTD.
KALPATARU LTD
KANSAI NEROLAC
KERAKOLL
KEYA FOODS

Placement Partners

KNIMBUS
KORES
KOTAK MAHINDRA BANK
KOTAK SECURITIES
KredX
LOTUS KNOWLWEALTH
LODHA GROUP
LTI
MAERSK
MANIPAL CIGNA
MARICO LTD
MARKETS AND MARKETS
MORGAN STANLEY
MORNING STAR
MOTILAL OSWAL
NATIVE WORLD
NEOSOFT (WEBWERKS INDIA PVT. LTD.)
NSEIT
PANASONIC
PEAR TECHNOLOGIES
PEPPERFRY
PERFETTI VAN MELLE
PERFORMICS - PUBLICIS MEDIA
RICHOFFSET
RUSTOMJI
SBI LIFE INSURANCE
SS&C GLOBEOP
SUTHERLAND
SWAN SOLUTIONS AND SERVICES
TAM MEDIA
TATA CAPITAL
TATA CROMA
TATA DIGITAL
TATA-TRENT
TCS
TIMES GROUP
TURTLEMINT
UGAM SOLUTIONS
UTI MUTUAL FUND
VERACITIZ GROUP
VISIBLE ALPHA
WADHAWA GROUP
XANADU
YASHRAJ MOVIES
YES BANK
ZILL CONSULTING
ZYCUS
ZYDUS WELLNESS
AND MANY MORE.....

Thank You